



## **2021 Canadian Biosafety Virtual Symposium**

October 26-28, 2021

To Whom It May Concern:

From October 26-28, 2021, CABS-ACSB will be hosting the 2021 Canadian Biosafety Virtual Symposium online. Approximately 100 laboratory biosafety managers and biosafety professionals from across Canada will participate to learn about emerging trends, latest techniques, equipment and innovative technologies during the Canadian Biosafety Symposium.

On behalf of the Canadian Association for Biological Safety/L'Association Canadienne pour la Sécurité Biologique (CABS-ACSB) it is our pleasure to invite you to join us online this October to take part in the Canadian Biosafety Virtual Symposium. The Symposium provides you with an unparalleled sponsorship opportunity.

As a sponsor, you would have even greater exposure and recognition as a supporter of the educational objectives and activities of Canada's biosafety organizations and community.

Please find attached the information on prices and types of sponsorship packages.

We invite you to participate as a delegate and/or sponsor. Please review the enclosed information and if you have any questions, contact Kelly at [cabsacsb@gmail.com](mailto:cabsacsb@gmail.com) or call 204-770-8604.

Sincerely,

Tom Walus  
President, Canadian Association for Biological Safety (CABS)

## ***Sponsor Information***

The 2021 Canadian Biosafety Virtual Symposium enables companies and other organizations involved in biosafety to connect with leaders and decision makers from across Canada's biosafety and biosecurity community. The

The event will bring together approximately 100 biosafety professionals, biocontainment facility managers and laboratory scientists from government facilities, universities and the private sector. It will feature presentations on an array of biosafety topics, including microbiological techniques, laboratory facilities and equipment, biosecurity measures, and infectious diseases affecting humans and animals. This annual event enables the Canadian biosafety community to learn and share knowledge with colleagues from across Canada and other countries.

**You have the opportunity to become a sponsor and participant in the Canadian Biosafety Virtual Symposium.**

### **Gold Sponsorship (Virtual Symposium) - \$10,000**

- The event would be referred to as the 2021 Canadian Biosafety Virtual Symposium, proudly supported by (insert name)
- The organization would be verbally acknowledged and thanked each day upon commencement and conclusion
- The organization would receive logo placement on CABS-ACSB website and all email communications
- A sponsored email would go out from CABS-ACSB to our registered delegates (ex. Email advertisement)
- Logo placement on all screens during the event
- The organization would be included in a "Thank You to Our Sponsors" email that would be distributed to all delegates
- The sponsorship would also include access for 2 staff

### **Silver (Day) - \$5,000**

- 3 Silver sponsorships are available to support one day of the Virtual Symposium
- Silver sponsor's logo would be used on all support slides the day of their sponsorship
- The organization would receive verbal acknowledgement and thanks at the commencement and conclusion each day
- A sponsored email would go out from CABS-ACSB to our registered delegates (ex. Email advertisement)
- The organization would be included in a "Thank You to Our Sponsors" email that would be distributed to all delegates
- The sponsorship would include access for 2 staff

**Bronze (Session) - \$2,000**

- Up to 9 sessions would be available for sponsorship
- The organization's logo would be used on all support slides the day of the session
- The organization would receive verbal acknowledgement and thanks with the introduction of the speaker
- The organization would be included in a "Thank You to Our Sponsors" email that would be distributed to all delegates
- The sponsorship would include access for 2 staff

**Supporter (\$1,000) – acknowledged on slides**

- The organization's logo would be used support slides
- The organization would be included in a "Thank You to Our Sponsors" email that would be distributed to all delegates
- The sponsorship would include access for 2 staff

*Canadian Biosafety Virtual Symposium*  
**October 26-28, 2021**  
*Sponsor Application Form*

**To become a Symposium sponsor, please complete this form with payment and email it to [cabsacsb@gmail.com](mailto:cabsacsb@gmail.com) or send via post to:**

Canadian Biosafety Virtual Symposium  
c/o Kelly Johnston  
755 Carter Ave.  
Winnipeg, MB R3M 2C4

For further information on sponsorships, contact Kelly at 204-770-8604 or email at [cabsacsb@gmail.com](mailto:cabsacsb@gmail.com)

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Select your organization's level of sponsorship:

- |                                      |                                        |                                        |                                           |
|--------------------------------------|----------------------------------------|----------------------------------------|-------------------------------------------|
| <input type="checkbox"/> <b>Gold</b> | <input type="checkbox"/> <b>Silver</b> | <input type="checkbox"/> <b>Bronze</b> | <input type="checkbox"/> <b>Supporter</b> |
| <b>\$10,000</b>                      | <b>\$5,000</b>                         | <b>\$2,000</b>                         | <b>\$1,000</b>                            |

**Payment: Cheque, Credit Card or Wire Transfer**

Cheque (payable to “**Canadian Association for Biological Safety.**”)

Please advise if you will be paying by Credit Card and we will arrange for a PayPal invoice to be sent directly to you. No PayPal registration is required to complete payment online.

If you would like to pay by wire transfer, please advise and details will be forwarded.